

Principles of memorization!



- 1. Code the target content into a sequence of images**
- 2. Create vivid, vibrant, multi-sensory images**
- 3. More exaggerated the visualization, better the recall**
- 4. Locate the images on a known journey thru a memory palace**
- 5. Selecting a logical, known location map will facilitate memory recall**

Inventors of Covid'19 Vaccine

Image	Story Line	Recall
	THIN LEAN CAT singing KARAOKE	Kathleen Kariko
	With a COUGAR who SIGNS an autograph diary	Ougar Sahin
	Of a LEAN AUSTRALIAN TURKEY	Ozleen Tureci
	In ALBERT hall owned by Gora Greek who is a Bura Greek (Thompson in handcuffs)	Albert Boura Moderna Vaccine

Last 3 are the team for Pfizer vaccine!

Inventors of Covid'19 Vaccine

Image	Story Line	Recall
 A photograph of a man with dark hair, wearing a plaid shirt, holding a cobra snake with its hood expanded around his neck. The background is a wooden structure.	Where a Poona Wala with an Adder Snake around his neck throws	Adair Poonawala Serum Institute of India / Covishield Vaccine
 A cartoon illustration of Lord Krishna with blue skin, wearing a yellow dhoti and a peacock feather in his crown. He is holding a yellow flute and has a yellow arrow in his hand. The background is yellow.	Yellow Paint on Lord Krishna and yells “ELLE” (Elle in Colloquial Hindi is “Take This”)	Krishna Ella Bharat Biotech founder/ Covaxin Shield

Tips for Coding the Names for Recall

- 1. Code the target NAMES into a sequence of images**
 - **If you can intelligently understand the NAME and visualize the content**
 - **Else, try and adapt the sound to a visual image**
- 2. Create vivid, vibrant, multi-sensory images**
 - **More exaggerated the visualization, better the recall**
- 4. Locate the images on a known journey thru a memory palace**
- 5. Selecting a logical, known location map will facilitate memory recall**
 - **Even an imagined location map will serve the purpose as long as flow is clear and intuitive**

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1. **Code** the target content into a sequence of **images**
2. Create **vivid, vibrant, multi-sensory** images
3. **More exaggerated** the visualization, better the **recall**
4. **Locate the images** on a known journey thru a **memory palace**
5. Selecting a **logical, known location map** will facilitate recall
6. **Systematic Repetition** can facilitate long term recall